Rick Cole oversees 10 departments and is the Deputy Mayor for Budget and Innovations for Los Angeles. He served 12 years on the Pasadena City Council and was Mayor of Pasadena when Pasadena adopted their landmark General Plan, an early model for smart growth. Mayor Eric Garcetti. For fifteen years, he was a city manager in two Southern California cities, Ventura and Azusa, recognized as one of the top 10 green cities in the USA.

LANI OVERVIEW
LANI is a catalytic program dedicated to jumpstarting community-driven neighborhood revitalization and improving transit access in challenged Los Angeles communities. Utilizing its nationally recognized community engagement process, LANI achieves this with:
• COMMUNITY CONSENSUS BUILDING
• TRANSPORTATION CORRIDOR IMPROVEMENTS
• BUSINESS DISTRICT REVITALIZATION
• URBAN GREENING
• ORGANIZATIONAL DEVELOPMENT, TRAINING AND SUPPORT

USC DAVIDSON CONFERENCE CENTER
3415 S. Figueroa St., L.A., CA 90009
213-740-5956

DIRECTIONS:
LANI's Davidson Conference Center is located on the southwest corner of Jefferson and Figueroa from the (110) Freeway exit at Exposition and follow the signs to Figueroa. Turn right onto Figueroa and then left on Jefferson Boulevard. Make a left on Royal Street into the USC Entrance 4.

PARA MÁS INFORMACIÓN EN ESPAÑOL, LLAME AL 213-627-1822 EXT. 14 O EMAIL ANNA@LANI.ORG

Para más información en español, llame al 213-627-1822 ext. 14 o email anna@lani.org

Traducciones en español estarán disponibles durante el día.

213-627-1822 ext. 14

213-627-1822 ext. 14

www.lani.org

losangelesneighborhoodinitiative.org

LANI Co-Founder

Joyce Perkins has dedicated her adult life to improving the communities of Los Angeles. As a civic leader, volunteer and advocate, she has empowered ordinary residents to become actively engaged in the process of revitalizing neighborhoods, bringing substantive change to underserved communities and encouraging others to participate in creating livable communities. In 1994, Joyce co-founded the nonprofit organization Los Angeles Neighborhood Initiative (LANI) with Richard Riordan. Developing a unique model for neighborhood-driven planning, the LANI program gives individuals the tools necessary to successfully enact local change.
LOS ANGELES NEIGHBORHOOD INITIATIVE
12TH ANNUAL COMMUNITY FORUM
USC DAVIDSON CONFERENCE CENTER
THURSDAY • JUNE 5TH • 2014 • 8 AM TO 2:30 PM

Welcome Address
Joyce Perkins
LANN Co-Founder

Keynote Speaker
Rick Cole
Deputy Mayor, City of Los Angeles

Program Schedule
8:00 - 9:00 AM ................................................................. Registration
9:00 - 10:15 AM ................................................................. Keynote Address and Breakfast
10:15 - 10:30 AM ................................................................. Break
10:30 - 12:00 PM ................................................................. Session I Workshops
12:00 - 1:00 PM ................................................................. Lunch
1:00 - 2:30 PM ................................................................. Session II Workshops

2014 Community Forum Workshops

Session 1 • 10:30 am to 12 noon
A More Perfect Union: An Overview of the Union Station Master Plan
Los Angeles’ iconic Union Station is the subject of a master planning process designed to celebrate its history, improve the multi-modal passenger experience and prepare for the possibility of High Speed Rail. Attend this workshop and get an overview of the exciting plans.
Jenna Hornstock, Metro
Lisa Padilla, Cityworks Design

People Power: Catalyzing Great Places with Los Angeles’ People St Program
The People St program is a one-stop shop for information, resources and materials to help communities create neighborhood public spaces. Come learn how People St is bringing communities and the City of Los Angeles together to implement projects that enhance, distinguish and beautify.
Rob Berry, Berry and Linne Architects
Cathi Milligan, Glass Studio
Valerie Watson, City of Los Angeles, Department of Transportation

Moderator: Emily Gabel Luddy
City of Los Angeles, Council District 14

Planning for Greatness: How Los Angeles is Re-envisioning the Right-of-Way
Mayor Eric Garcetti’s Great Streets Initiative aims to increase economic activity, improve access and mobility, build safer communities and enhance neighborhood character as well as environmental sustainability. Hear how the program is being rolled out and the outcomes that are anticipated.
Councilmember Joe Buscaino
City of Los Angeles, Council District 15
Gail Goldberg, Urban Land Institute Los Angeles
Dooane Liu, City of Los Angeles, Deputy Mayor
Moderator: Emily Gabel Luddy
City of Los Angeles, Council District 14

Worth More Than Gold: An Exploration of California’s Water Crisis
California is facing the worst drought in over 100 years. Hear from the experts about the crisis and what steps can be taken to reduce and conserve in this time of severe shortage.
Penny Falcon, Los Angeles Department of Water and Power
Gilbert Ivey, Metropolitan Water District
Barry Lehrman, Cal Poly Pomona
Moderator: Gale Harris, Los Angeles Department of Water and Power

Beyond Fences: Design Strategies for Improved Safety
Crime Prevention through Environmental Design (CPTED) is based on the principle that proper design can lead to greater safety and improved quality of life. Learn how to assess conditions in your neighborhood and develop design solutions that enhance your community.
Meghana Khanna, Graen & Associates
Jennifer Salazar, Graen & Associates

Paint It Legal: Everything You Need to Know about the Revised Mural Ordinance
Mural panels have the potential to provide a surprising array of benefits including artistic expression, community identification and graffiti abatement. Hear how the recently passed City ordinance governing murals reduces restrictions and how communities are using conserving these public works of art.
Felicia Filer, City of Los Angeles, Department of Cultural Affairs
Isabel Rojas-Williams, Mural Conservancy LA
Kristy Sandovall, Community Artist
Moderator: Karen Mack, LA Commons

Success Starts Small: Resources for Emerging Entrepreneurs
Small and micro-businesses are the foundation of the local economy. Attend to receive an overview of programs, available resources and cost effective tools aimed at creating, building and maintaining success.
Rudy Espinosa, LURN
Michael Fine, FAME Corporations
Glyn Milburn, City of Los Angeles, Office of Economic Development
Moderator: Veronica Hahn, Los Angeles Neighborhood Initiative

Weeds, Trash and Green Grass?: Finding Ways to Keep Public Spaces Beautiful
The ongoing maintenance of projects new and old is an increasingly difficult issue. Learn potential strategies aimed at keeping things beautiful whether at the beginning, middle or end of a project’s timeline.
Arturo Chavez, City of Los Angeles, Council District 3
Dan Knapp, Los Angeles Conservation Corps
Paul Racs, City of Los Angeles, Office of Community Beautification
Moderator: Rebecca Draper, Los Angeles Neighborhood Initiative

Exhibitors Will Be Sharing Resources Throughout the Day

Los Angeles Neighborhood Initiative 12th Annual Community Forum
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Berg & Associates Inc.
Your Bridge to a Better Project

Contributing Sponsors
The California Endowment
Siemens
Metro

Individual Sponsors
Joyce Perkins Consulting

EXHIBITORS WILL BE SHARING RESOURCES THROUGHOUT THE DAY

Los Angeles Department of Water & Power
The Metropolitan Water District of Southern California

Hill, Morgan and Associates, LLP
Certified Public Accountants

Gruen & Associates
Cityworks Design
LA Commons

MURALS HAVE THE POTENTIAL TO PROVIDE A SURPRISING ARRAY OF BENEFITS INCLUDING ARTISTIC EXPRESSION, COMMUNITY IDENTIFICATION AND GRAFFITI ABATEMENT. HEAR HOW THE RECENTLY PASSED CITY ORDINANCE GOVERNING MURALS REDUCES RESTRICTIONS AND HOW COMMUNITIES ARE USING AND CONSERVING THESE PUBLIC WORKS OF ART.

FELICIA FILER, CITY OF LOS ANGELES, DEPARTMENT OF CULTURAL AFFAIRS
ISABEL ROJAS-WILLIAMS, MURAL CONSERVANCY LA
KRISTY SANDOVAL, COMMUNITY ARTIST
MODERATOR: KAREN MACK, LA COMMONS

SUCCESS STARTS SMALL: RESOURCES FOR EMERGING ENTREPRENEURS
SMALL AND MICRO-BUSINESSES ARE THE FOUNDATION OF THE LOCAL ECONOMY. ATTEND TO RECEIVE AN OVERVIEW OF PROGRAMS, AVAILABLE RESOURCES AND COST EFFECTIVE TOOLS AIMED AT CREATING, BUILDING AND MAINTAINING SUCCESS.

RUDY ESPINOZA, LURN
MICHAEL FINE, FAME CORPORATIONS
GLYN MILBURN, CITY OF LOS ANGELES, OFFICE OF ECONOMIC DEVELOPMENT
MODERATOR: VERONICA HAHN, LOS ANGELES NEIGHBORHOOD INITIATIVE

WEEDS, TRASH AND GREEN GRASS?: FINDING WAYS TO KEEP PUBLIC SPACES BEAUTIFUL
THE ONGOING MAINTENANCE OF PROJECTS NEW AND OLD IS AN INCREASINGLY DIFFICULT ISSUE. LEARN POTENTIAL STRATEGIES AIMED AT KEEPING THINGS BEAUTIFUL WHETHER AT THE BEGINNING, MIDDLE OR END OF A PROJECT’S TIMELINE.

ARTURO CHAVEZ, CITY OF LOS ANGELES, COUNCIL DISTRICT 3
DAN KNAPP, LOS ANGELES CONSERVATION CORPS
PAUL RACS, CITY OF LOS ANGELES, OFFICE OF COMMUNITY BEAUTIFICATION
MODERATOR: REBECCA DRAPER, LOS ANGELES NEIGHBORHOOD INITIATIVE