WELCOME ADDRESS: Hon. Wendy Greuel
City Controller, City of Los Angeles
Wendy Greuel was sworn in as City Controller on July 1, 2009. She brings to the Controller’s Office a unique combination of government, business and community leadership experience. Making sure that City Hall spends taxpayer dollars wisely and responsibly by identifying and eliminating wasteful spending, exposing fraud and abuse in city government, and working to ensure economic recovery and economic growth, Ms. Greuel believes in doing what is practical, not political, to get the job done and is focused on reforms that make the city more efficient and accountable. Ms. Greuel is a lifelong Angeleno, born and raised in the San Fernando Valley and attended UCLA.

KEYNOTE SPEAKER: Michael LoGrande
Planning Director, City of Los Angeles
Michael LoGrande was named Planning Director for the City of Los Angeles by Mayor Antonio Villaraigosa in August 2010. Throughout his fifteen year career, Mr. LoGrande has been known for creating positive working relationships with representatives of community organizations, local agencies and associations, the public, and City management and staff. His work in the Planning Department has covered a variety of critical real estate initiatives, including the creation in 2004 of the Expedited Processing Section (EPS). EPS has entitled over 15,000 housing units in a full cost recovery, fast-tracked process and major development projects.

FORUM OVERVIEW
LANI’s Ninth Annual Community Forum promises to be an exciting and educational event! During these challenging times, neighborhood participation and empowerment are critical. The Forum gathers and informs neighborhood leaders and community stakeholders from the public, private and nonprofit sectors working to build a better Los Angeles.

Come and celebrate the inspiring work taking place in our communities and learn how to revitalize your own neighborhood from industry experts at this unique event.

LOS ANGELES NEIGHBORHOOD INITIATIVE
Ninth Annual COMMUNITY FORUM
Thursday • May 19, 2011 • 8 am to 2:30 pm
USC Davidson Conference Center

REGISTRATION INFORMATION
FREE OF CHARGE
Thanks to the generous donations of our sponsors, LANI’S NINTH ANNUAL COMMUNITY FORUM is offered free of charge. Pre-registration is encouraged, however on-site registration will be available.

REGISTER ONE OF THE FOLLOWING WAYS:
Online at www.lani.org
Mail or fax completed registration form to:
LANI
900 Wilshire Blvd., Suite 1128, Los Angeles, CA 90017
Fax: 213-627-1821
Phone or email all information on registration form to:
213-627-1822 ext. 12 or email sian@Plan.i.org
Para mas informacion en español, llame al 213-627-1822 ext. 15
Traducciones en español estaran disponible durante el dia.

REGISTRATION FORM
Last Name _____________________________________________ First Name _____________________________________________
Organization/Affiliation __________________________________ Title ________________________________________________
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THURSDAY • MAY 19 • 2011 • 8 AM TO 2:30 PM

WELCOME ADDRESS
Hon. Wendy Greuel
City Controller, City of Los Angeles

KEYNOTE SPEAKER
Michael LoGrande
Planning Director, City of Los Angeles

BIKE ON!
The Next Cycle of the Bicycle Revolution
Get an update on cycling in Los Angeles from the Bike Plan to exciting community events that make bicycle riding fun and community-building.

Alexis Lantz
Los Angeles Co-City Bicycle Coalition
Joe Linton
CicLAvia
Michelle Mowery
City of Los Angeles, Department of Transportation
Moderator: Marcel Porras
City of Los Angeles, Office of Council
President Eric Garcetti

MAKING IT WORK:
Case Studies of Neighborhood Success
Hear about neighborhood-driven projects in Koreatown, San Pedro and the Fairfax District that communities completed with great results.

Chang Lee
Korean American Chamber of Commerce of Los Angeles
Robert McCray
Fairfax Business Association
Michael Shull
City of Los Angeles, Department of Recreation and Parks
Moderator: Rebecca Draper, LANI

SHOW ME!
An Interactive Neighborhood Design Workshop
Participate in this hands-on workshop and learn what your neighborhood needs most in order to thrive.

Steve Rasmussen Cancian
Shared Spaces Landscape Architecture

THE TOMATOES NEXT DOOR:
Community Gardening in Your Neighborhood
Gain tools and techniques to successfully establish and maintain a community garden and bring the produce stand to your doorstep.

Julie Burleigh
My Home Harvest
Danila Oder
Crenshaw Community Garden
Moderator: Glen Dake

How do I get there?
Making the Multi-Modal System Work for You
Hear from leaders of the movement towards universal access to transit in Los Angeles.

Hilary Norton
FAST
Jay Kim
City of Los Angeles, Department of Transportation
Moderator: Faisal Roble
City of Los Angeles, Department of Planning

IF YOU PLANT IT, THEY WILL COME:
Native Plants that Attract Wildlife
From low water consumption to supporting insect and bird life, discover the numerous benefits of native plants and become the "Lord" of the flies, butterflies, grasshoppers and birds!

Lisa Novick
Theodore Payne Foundation

Take out the trash:
Combating Illegal Dumping in Your Neighborhood
Learn whom to call and where to go to rid your neighborhood of the eyesores caused by illegal dumping.

Bruce Saito
Los Angeles Conservation Corps
Aaron Harris
City of Los Angeles, Bureau of Street Services
Moderator: Arturo Gonzalez
City of Los Angeles, Office of Councilmember Jose Huizar

EXHIBITORS WILL BE SHARING RESOURCES THROUGHOUT THE DAY